**Sunway College**

**Australian Matriculation Programme**

**Accounting and Finance: Unit 3A and 3B**

**Task 3**

**Topic : Corporate Social Responsibility**

**Corporate Social Disclosure**

**Ethics**

**Type : Research / Response**

**Marks : 25 marks**

**Weighting : 5% coursework**

**Date assigned: By 22nd April 2014**

**Deadline : 14th May 2014**

A company’s corporate social responsibility or lack of it gets it noticed for the right and sometimes wrong reasons’.

Based on the company you visited during Career Exploration Week, addresses the following:

1. Describe 3 ways in which this company has demonstrated corporate social responsibility or can demonstrate corporate social responsibility. In each case identify the stakeholder whose expectations this activity will meet. Exclude ethical behaviour. (Word limit: 300 words)
2. Discuss three examples of ethical behaviour that would be expected of the industry this business operates in. (Word limit: 300 words)
3. Discuss three benefits that could flow to this company from engaging in socially responsible behaviour or ethical behaviour. (Word limit: 300 words)
4. Discuss three reasons why this company may be reluctant to engage in socially responsible behaviour. (Word limit: 300 words)
5. Discuss three major challenges associated with the creation of CSD report for this company. (Word limit: 300 words)

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| **What needs to be submitted** | **Due dates** |
| Individual report (Softcopy submitted through “Turn It In”). You will be given a password and user ID specific to your class. | 14th May 2014 |

**Guidelines on report**

Format : The assignment must be typed using Microsoft Word

Text font : Times New Roman, size 12

Title font : Times New Roman, Bold, size 14

Spacing : 1.5 lines

Alignment : Justify

Note:

Do not include question in your answer as this will affect plagiarism rate. Just state question number will do.